

REP HEADLINE# 6396449
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880

OCT25/12 10.35
*** WDCW-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
ORDER # CONTRACT # 6396449
PRDCT AMERICAN CROSSROADS EST#1287 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV5/12 WK-1

REP. # OFF. # SALESMAN #
BUYER NAME NOELLE RAMSEY
SALES PRSN WA- DAVE CLARK
CLASS: NATL LOCAL REGIONAL

CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE OCT25/12 10.35

REP:
TO: NSA WDCW
FROM: GREG
NEW ORDER
FTL...\$8100...13X
THX PLS CFM, 10/25/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	:	START	: END	:SPTS:	WEEK :	DAYS	:TOTL:	:SPTS:
:LINE#:	:	:		:	:	:	:	DATE	:	DATE	:	/WK:	INVT :	

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27

AGENCY EST# = 1287

1	1000A-1100A	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT
RA35+ : 0.9
CON COM1: PEOPLE'S COURT

2	1100A-1200N	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT
RA35+ : 0.6
CON COM1: PEOPLE'S COURT

~~LINE# 6396449~~
GINAL REV#0 ***

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OCT 25 / 12 10.35
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INFO STUDIOS
ORIGINAL REVIEW ***

RFB: TRAIL FOR 52H THRU
CREDIT ADVISORY: AGENCY CREDIT RISK L1
ORDER WORKSHEET HARRIN REPORT FROM RFB

PAN# 101 52H THRU
HARRIN REPORT FROM RFB

OCT 25/12 10:35
*** WDCW-TV ***

LINE #:REF CODE TIME PERIOD		LOTH	SEC	RATE	START DATE	END DATE	SPOTS	WEEK INVT	DAYS	TOTAL SPOTS
11	1000A-1100A	30	PLZ/L	\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT										
12	1100A-1200N	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT										
13	900A-1000A	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS										
NOV/12	\$8,100.00								CONTRACT TOTAL \$8,100.00 TOTAL SPOTS 13	

MARKET TOTALS \$810,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%

SVC- NSI
DEMOS- RA35+*